LAW OFFICES
JACOB & MEDINGER
1270 AVENUE OF THE AMERICAS
ROCKEFELLER CENTER
NEW YORK, N.Y. 10020

EDWIN J. JACOB
FRANK H. MEDINGER
TIMOTHY M. FINNEGAN

(212) 765-4100

CABLE ADDRESS: KONIJAY

August 17, 1977

Dr. Marvin A. Kastenbaum
Director of Statistics
The Tobacco Institute, Inc.
1776 K Street, Northwest
Washington, D. C. 20006

Dear Marvin:

Many thanks for your letter of August 4, with the enclosed analysis of Jain's paper. This arrived while I was away on vacation, which explains my delay in acknowledging it.

On a quick look, I agree that you have pointed to certain vulnerabilities which, while not counteracting the bad press we had, may well serve us in other forums in the future. When I have had a chance to go over the material in detail, I will let you know if there are other specific questions.

Meanwhile, with best personal regards.

Yours sincerely,

Edwin J. Jacob

cc: The Honorable Horace R. Kornegay
H. C. Roemer, Esq.

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Source: https://www.industrydocuments.ucsf.edu/docs/qzvb0003